



**SPONSORSHIP
OPPORTUNITIES**

WHO ARE WE?



The Leicester Diamonds are a baseball team!

Since 2021 we've been providing opportunities for women and non-binary people in Leicester to get fit, learn something new, make friends, and have fun!

We train locally in Western Park, and as a part of the BBF Women's Baseball League we play other teams all over the country.



WHY SPONSOR US?



Three reasons to sponsor the Diamonds:

1. You'll be supporting an inclusive club who make a positive impact on your local community.
2. You'll reach a new audience of people.
3. Sponsoring our team can be offset against your taxes as a business expense.



#1 PLAYER SPONSORS



Sponsor one of our players and get:

- Shout outs from your player on match days to our 1k+ social media following.
- Added to our sponsors banner held up in each game-day team photo.
- An invitation to our annual awards evening.

£50

**PER PLAYER
FOR THE YEAR**



#2 AWARD SPONSORS



Sponsor one of our annual awards and get:

- Your businesses' name engraved on the award.
- A shout out from the winner of the award to our 1k+ social media following.
- An invitation to our annual awards evening.

£100

PER AWARD



#3 BOUNDARY SPONSORS



Become a boundary sponsor and get:

- A banner pinned to the boundary at our home games for each of the league games and friendlies we play.
- Added to our sponsors banner held up in each game-day team photo.

STARTING FROM

£150



We always have a crowd of home and away spectators at our matches, plus Western Park is a public space with lots of foot traffic.



#4 MVP SPONSOR

Become our MVP sponsor and get:

- A shout out from our MVP of each match to our 1k+ social media following.
- Individual banner held up in photos of our MVP of each game.
- Added to our sponsors banner held up in each game-day team photo.

£200

FOR THE YEAR



#5 EVENT SPONSORS



Become an event sponsor and get:

- A banner attached to our stall at popular events (e.g. Leicester Pride, attended by more than 10,000 people each year).

PLEASE GET IN TOUCH FOR MORE INFORMATION ON COSTS



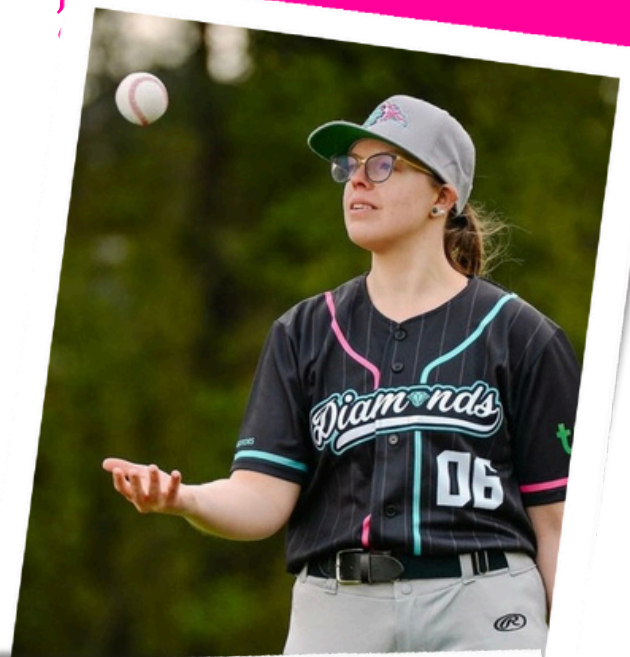
#6 TEAM SPONSOR 2025



Become our team sponsor and get:

- Mention on every social media post we make to our 1k+ following.
- Logo included on all match and event graphics.
- An invitation to our annual awards evening.

PLEASE GET IN TOUCH FOR MORE INFORMATION ON COSTS



HOW TO GET IN TOUCH



We'd love to hear from you!

You can get in touch with us
via email at:
leicesterdiamonds@gmail.com

Find us on Instagram at:
[@leicesterdiamonds](https://www.instagram.com/leicesterdiamonds)

Message us on WhatsApp at:
[07816131196](https://www.whatsapp.com/message/07816131196)

If you would like to sponsor us or
support us in another way please
don't hesitate to reach out.

